

2023 - 2024 IMPACT REPORT

We are all in this together...Under One Roof



Five years ago, we set out to do something different. To not only return professional hockey to our region but to have a positive and lasting impact in our community. Now with three seasons under our belt, we're well on our way...

At One Roof Foundation, we believe that the well-being of every person is tied to the well-being of every other person, and that issues such as homelessness, climate change, and inequitable access to opportunity are not someone else's problems but our collective responsibility to solve. We believe that by coming together and taking care of each other and our planet, we can create a bright future where all young people can thrive. We also believe in the visionary words of Nelson Mandela: "Sport has the power to change the world...the power to inspire...the power to unite people in a way that little else does."

Thanks to the generous support this past season from our individual and corporate donors, Kraken ownership, public sector leaders, fans, and community partners, One Roof Foundation turned our beliefs into action and impact across our three key pillars: increasing access to play; ending youth homelessness; and advancing environmental justice.

We have grown the game we love by creating access to on ice programming for hundreds of kids through financial assistance, and brought hockey and play to nontraditional hockey communities with sport courts and equipment. We have distributed over 1,000 tickets to nonprofits to attend Kraken games and donated \$1.3M to local nonprofits through the Kraken Unity Fund. Since our inception, we have raised over \$4 million for local nonprofits working to end youth homelessness, and we have invested in and elevated the voices of neighborhoods burdened by polluted air and water. I am proud that One Roof Foundation has worked in and with our communities to bring about positive change, inspire, and unite.

Thank you for making a difference.
We look forward to seeing you next season!

With gratitude,



Mari Horita
Executive Director



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Kaan Yalkin

Partnerships & Engagement Lead,
The Climate Pledge at Amazon

ABOUT US

Vision

We envision a more equitable society and a healthy planet where all people can realize a brighter future.

Mission

We advance equity and sustainability by increasing opportunities to thrive for our most vulnerable young people and communities.

Core Beliefs

The well-being of one individual is connected to the well-being of every other individual; that homelessness, climate change, and inequity of opportunity don't affect only certain communities, but all of us.

The health of humanity is inextricably tied to the health of our planet.

We are all in this together, under One Roof.

2023-2024 SEASON

30+

EVENTS
ACROSS
VARIOUS
INITIATIVES

200+

COMMUNITY
PARTNERS

\$2.5m+

INVESTED IN
NONPROFITS



IMPACT PILLARS

THE PROBLEMS WE SEEK TO SOLVE:



Access to Play

Children in under-resourced neighborhoods have fewer opportunities to play sports and benefit from teamwork, collaboration, resilience, and improved mental health.



Youth Homelessness

2,000 Seattle Public School Students are currently experiencing homelessness.



Environmental Justice

Youth in Seattle's Duwamish Valley are 3x more likely to be hospitalized with asthma than in other Seattle neighborhoods.

ACCESS TO PLAY

FINANCIAL ASSISTANCE

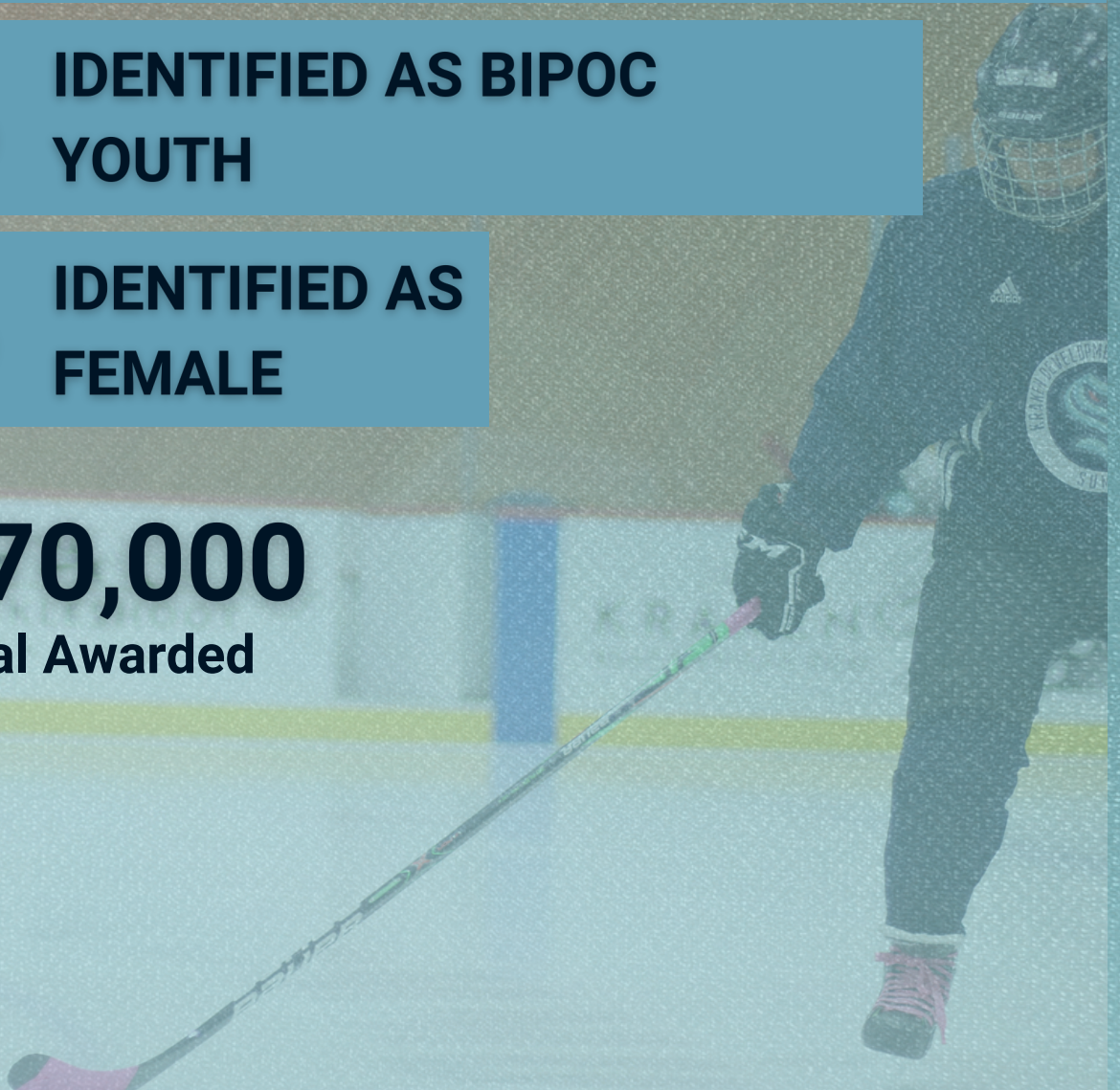
One Roof Foundation strives to remove financial barriers to hockey by providing financial assistance and scholarships for Learn to Skate, Learn to Play and youth hockey programs at Kraken Community Iceplex. This past season, One Roof Foundation provided funding for:

468 TOTAL YOUTH

84% IDENTIFIED AS BIPOC YOUTH

52% IDENTIFIED AS FEMALE

\$270,000
Total Awarded



ACCESS TO PLAY

One Roof Foundation aims to ensure all children can participate in sports by funding multisport courts, donating equipment, and providing financial assistance for on-ice programming.

REFUGEE WOMEN'S ALLIANCE LEARN TO SKATE

At the heart of our partnership with [Refugee Women's Alliance](#) (ReWA), lies a powerful vision: to create a level playing field in the world of ice skating and hockey. By partnering with ReWA, we're bridging gaps and forging pathways to a brighter, more inclusive future. For 32 exciting weeks each year, we sponsor 80 preschoolers from ReWA Early Learning Centers and their introduction to ice sports.



80

Youth Served



32

Weeks of Learn to Skate Lessons



10

Different Languages Spoken

ACCESS TO PLAY

KRAKEN COMMUNITY ICEPLEX FIELD TRIPS

One Roof Foundation supported Title-1 schools and nonprofit organizations by funding field trips to Kraken Community Iceplex for ice skating. The goal was to offer students, teachers, and chaperones a unique and unforgettable introduction to ice sports.



5,700+
Students

53

\$86,550
Total Invested

Title-1 schools and nonprofits visited Kraken Community Iceplex

After School All-Stars
Bailey Gatzert Elementary
Bellevue Parks & Rec
Big Brothers Big Sisters of Puget Sound
Boys & Girls Clubs of King County
Cancer Pathways
Cham Refugees Community
Children's Home Society of Washington
Choose 180
Community Passageways
Cultures United

Denise Louie Education Center
Echo Lake Elementary
Girls on the Run Puget Sound
Graham Hill Elementary
Hazel Wolf K-8
Hilltop Elementary
Ingraham High School Soccer
James Baldwin Elementary
Jane Addams Middle School
Meridian Park PTSA
Middle College High School

MLK Jr. Elementary
Northgate Community Center
Olympic Hills Elementary
Olympic View Elementary
Outdoors for All Foundation
Rainier Prep
Rainier View Elementary
Refugee Women's Alliance
Native Youth RISE Above
Robert Eagle Middle School
Scriber Lake High School

Skykomish School
South Shore PK-8
Southwest Youth & Family Services
St. Therese Catholic Academy
Thurgood Marshall Elementary
Family First Community Center
West Seattle Elementary
White Center Heights Elementary
YMCA of Greater Seattle

ACCESS TO PLAY

BALL HOCKEY DONATIONS

55

Ball Hockey kits donated to Title-1 Schools across the Puget Sound this season

Ball hockey is a great way to share the sport we love without needing ice time or expensive gear. By donating the necessary equipment and introducing our curriculum, developed with Virginia Mason Franciscan Health, schools can incorporate ball hockey into their regular physical education classes or start their own extracurricular programs around hockey without having to leave the gym. To date, One Roof Foundation has donated **194 kits** to Title-1 schools and nonprofits since 2021.



Federal Way Public Schools

- Adelaide Elementary
- Brigadoon Elementary
- Camelot Elementary
- Enterprise Elementary
- Green Gables Elementary
- Lake Dolloff Elementary
- Lake Grove Elementary
- Lakeland Elementary
- Mark Twain Elementary
- Meredith Hill Elementary
- Mirror Lake Elementary
- Nautilus K-8
- Olympic View Elementary
- Panther Lake Elementary
- Rainier View Elementary
- Sherwood Forest Elementary
- Silver Lake Elementary
- Star Lake Elementary
- Sunnycrest Elementary
- Twin Lakes Elementary
- Valhalla Elementary
- Wildwood Elementary
- Woodmont K-8

Auburn Public Schools

- Alpac Elementary
- Arthur Jacobsen Elementary
- Bowman Creek Elementary
- Chinook Elementary
- Dick Scobee Elementary
- Evergreen Heights Elementary
- Gildo Rey Elementary
- Hazelwood Elementary
- Ilalko Elementary
- Lake View Elementary
- Lea Hill Elementary
- Pioneer Elementary
- Terminal Park Elementary
- Washington Elementary
- Willow Crest Elementary
- Cascade Middle School
- Mt. Baker Middle School
- Olympic Middle School
- Rainier Middle School

Edmonds Public Schools

- Beverly Elementary
- Cedar Valley Elementary
- Cedar Way Elementary
- Chase Lake Elementary
- College Place Elementary
- Hazelwood Elementary
- Lynndale Elementary
- Lynnwood Elementary
- Madrona K-8
- Martha Lake Elementary
- Meadowdale Elementary
- Mountlake Terrace Elementary
- Sherwood Elementary

ACCESS TO PLAY

KCPEC SPORTS SAMPLING CAMP



In partnership with King County Play Equity Coalition (KCPEC) and the Seattle professional sports teams, we led a free, week-long camp at King County's Skyway Park teaching various sports to kids.

AFTER SCHOOL BALL HOCKEY



A group of 50 students from neighboring Title-1 school James Baldwin Elementary participated in a 16-week program that included after-school ball hockey and skating lessons at Kraken Community Iceplex. Engaging in physical activity, such as after-school ball hockey and ice skating, is essential for promoting not just physical well-being but also mental health.

LETS PLAY BY SYMETRA



LETS PLAY Celebration event was held at Climate Pledge Arena, allowing all 60 kids+ from Renton Park Elementary to skate on the ice with Buoy! They also had the opportunity to visit the Kraken locker room, Storm locker room, Climate Pledge Living Wall and Symetra Club.

CONCORD PUMA PLAYFIELD



One Roof Foundation celebrated Earth Day at Concord International Elementary School in Seattle's South Park neighborhood alongside other Seattle professional sports teams. The event featured a mascot assembly and sports sampling activities to commemorate the unveiling of the new Concord Puma Playfield, for which One Roof Foundation contributed a donation of \$30,000.

ACCESS TO PLAY: WINTER CLASSIC

VERLO PLAYFIELD SPORT COURT



We hosted a groundbreaking ceremony during Winter Classic Weekend, in partnership with the NHL, Metro Parks Tacoma, and Virginia Mason Franciscan Health.

A new sport court, artwork, and ball hockey programming will impact youth in Eastside Tacoma and ensure more youth have the resources and opportunities to access hockey and develop an active lifestyle.

\$225,000

Invested in Metro Parks Tacoma Verlo Playfield Sport Court



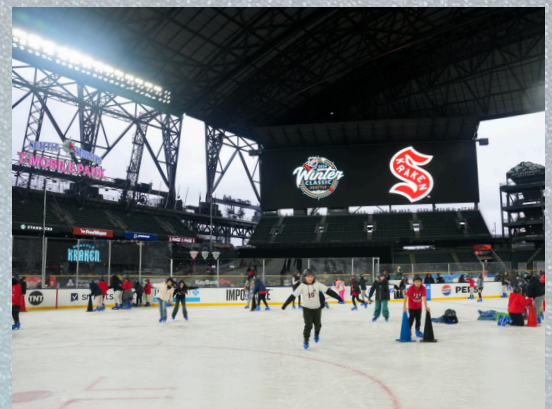
T-MOBILE PARK FIELD TRIPS

1,200+

Students skated on the ice at T-Mobile park

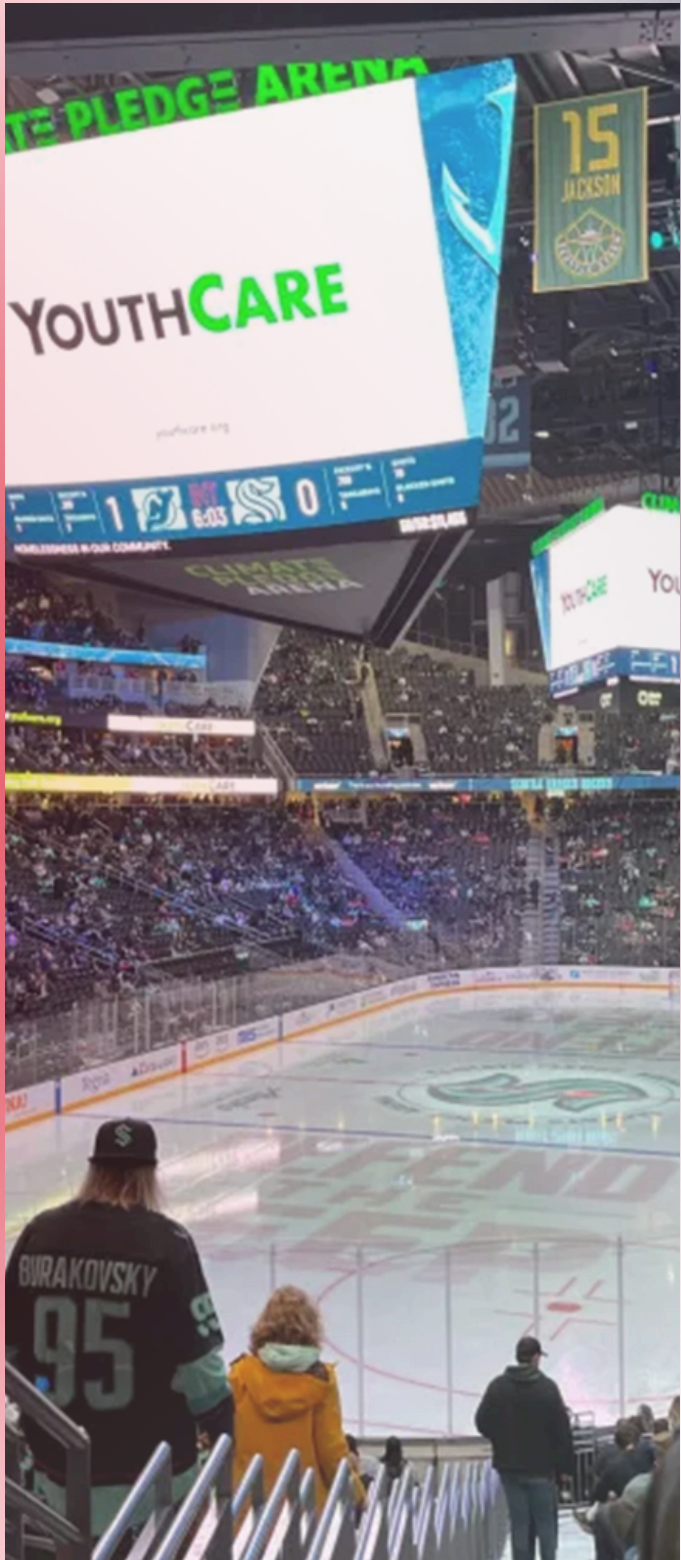
Participating Schools:

- Bailey Gatzert Elementary School
- First Creek Middle School
- Hilltop Elementary School
- Olympic View Elementary School
- James Baldwin Elementary School
- Native Youth Rise Above
- Refugee Women's Alliance



YOUTH HOMELESSNESS

One Roof Foundation has forged a holistic and long-term partnership with YouthCare and has helped raised over \$4M to date for YouthCare and other nonprofits fighting to end youth homelessness.



On December 7th, One Roof Foundation and the Seattle Kraken celebrated our annual YouthCare game night at Climate Pledge Arena.

100+

**YouthCare staff members,
volunteers and clients
in attendance**

\$50,000+

**Raised in support
of YouthCare**

"It was an evening to remember. The support from the Kraken team, One Roof Foundation, staff, clients, and the audience was palpable. We are thrilled to continue our partnership with the Kraken and are inspired by the way they continue to show up for our youth!"

– YouthCare Staff

ENVIRONMENTAL JUSTICE

One Roof Foundation supports and elevates the voices of communities disproportionately impacted by climate change by providing learning opportunities for youth, investing in capital projects, supporting families displaced by flooding, funding events and capacity building programs, and conducting neighborhood cleanups.



600+ POUNDS

of garbage collected by One Roof Foundation and Seattle Kraken staff at a clean-up with the Duwamish River Community Coalition in Seattle's South Park neighborhood.

EXTERNSHIP

One Roof Foundation launched its Environmental Justice Externship in partnership with private and public sector employers. Outstanding high school students from communities highly impacted by environmental harm were selected to partake in the program.



One Roof Foundation hosted the Duwamish Valley Youth Corps on the *Adventress*, the Sound Experience's vessel, to lead the Seattle Yacht Club's Boating Opening Day.



The Seattle Kraken, One Roof Foundation, and Starbucks created the Kraken Unity Fund and Heroes of the Deep to honor, at every Kraken home game, an inspiring individual who is transforming lives, bettering society, and uplifting and uniting our community.

\$1.3M DONATED

across 41 nonprofits

Thanks to funding from Samantha Holloway, David Bonderman, and our ownership group, One Roof Foundation donated \$32,000 to a local nonprofit in each hero's honor.





2023-24 SEASON

- Mary Ellen Stone, [King County Sexual Assault Resource Center](#)
- Brian Wallach, [I am ALS](#)
- Sidney Culbert & Kaela Chow, [Athletes for Kids](#)
- Nate McMillan, [Nate McMillan Foundation](#)
- Miriam Lara, [Rainier Athletes](#)
- Andrew Carpenter, [Blue Star Families](#)
- Captain Dan Krehbiel, [Maritime High School](#)
- Paul Wallace, [Virginia Mason Franciscan Health Foundation](#)
- Wing Luke Staff, [Wing Luke](#)
- Food Lifeline Delivery Drivers, [Food Lifeline](#)
- Val Thomas-Matson, [Look, Listen + Learn TV](#)
- Linzy Burton, [YouthCare](#)
- Dr. Ada McDaniel, [Mother Nation](#)
- Kathryn Whitehill, [Lake City Partners](#)
- Bob Davidson, [Seattle Aquarium](#)
- Eddie and Jill Vedder, [EBRP](#)
- Johnny Ohta, [Ryther](#)
- Sam Martin, [Mockingbird Society](#)
- Jackson Boboth, [Make a Wish](#)
- Karly Lee, Venesa Swan and Cobie Sparks-Howard, [Wellspring Family Services](#)
- MaryIn Kraft, [American Cancer Society](#)
- Rich Brown, [Bike Works](#)
- John Gladney, [Playworks](#)
- Galia Zaldivar, [King County Play Equity Coalition](#)
- [The Seattle Chinese Community Girls Drill Team](#)
- Willard Brown, [Delridge Neighborhoods Development Association](#)
- Josh Cupps, [Seattle Sled Hockey](#)
- Michelle Merriweather, [Urban League of Metropolitan Seattle](#)
- Esther Min, [Center for Environmental Health Equity](#)
- Corinne McKisson, [Compass Housing Alliance](#)
- Spirit Miska, [Skate Like a Girl](#)
- Denise Overton Lewis, [Boys and Girls Club of King County](#)
- Mike and Ashley McCready, [Washington Innocence Project](#)
- Jordan Remington, [Friends of Waterfront Park](#)
- Nikki Gane-Butler, [Dignity for Divas](#)
- Kelly Campbell, [Special Olympics Washington](#)
- Doug Baldwin, Michael Bennett and Cliff Avril, [Champions of Change](#)
- De Aunte Damper, [Lavender Rights Project](#)
- Bryce Hanson, [Backpack Brigade](#)
- Andrew Stout, [Stewardship Partners](#)
- 50/50 Raffle Sellers, [One Roof Foundation Hockey Access Programs](#)

MEMORIAL STADIUM: A WORLD CLASS COMMUNITY STADIUM WHERE STUDENTS FIND OPPORTUNITY



We are proud to be part of the new Memorial Stadium at Seattle Center, a project that embodies One Roof Foundation's values and commitment to ensuring access to play.

In collaboration with the Seattle Kraken and Climate Pledge Arena, our leadership is spearheading a unique partnership to deliver a transformational project for our region and our young people. As a consortium, we have entered a partnership with Seattle Public Schools and the City of Seattle to reimagine and rebuild Memorial Stadium to create a world-class venue that serves as a beacon of hope and inspiration for the next generation of students.

Opened in 1947 and dedicated to the memory of the 762 students who lost their lives in World War II, Memorial Stadium has seen tens of thousands of student-athletes perform beneath the shadow of the Space Needle. Families have watched their loved ones graduate from high school under its bright lights; taking their first steps to achieving their dreams. However, years of decline created a stadium not fit for purpose and a persistent challenge.

We pride ourselves on innovative thinking, and tackling challenges with vision, passion, courage and a deep commitment to our community. This drive led us to take on this once in a lifetime project.

The new Memorial Stadium will be a 6,500-seat symbol of unity, operated by our consortium at no cost, for the benefit of young people across our region. It will be where students play the sports they love, where Friday night lights shine brightly and where students learn new skills in technology, broadcast, and sports management. It will create a living testament to a shared commitment to equitable access to sport, play and opportunity for all our youth.

The stadium will be integrated into Seattle Center as it undergoes a remarkable renaissance, enhancing one of our city's greatest assets with community use and events. We are poised to deliver a life-changing centerpiece of the Seattle Center campus, unlocking new possibilities for our students and our community to thrive together.

To learn more visit: www.seattlecenter.com/memorial-stadium

TIDE↓POOL

PRESENTED BY  WaFd Bank

To increase access to the Seattle Kraken gameday experience and thank the local non nonprofit and community organizations committed to improving lives here in the PNW, One Roof Foundation created Tide Pool. Tide Pool provides complimentary tickets to Kraken home games throughout the season.



9 Seattle Kraken Home Games

1,500 Tickets Distributed

110 Organizations Served

TIDE POOL GROUPS

- AGE UP
- Academy of Interactive Entertainment
- After-School All-Stars
- ArtsFund
- Associated Rec Council Seattle Parks & Rec
- Bellevue LifeSpring
- Big Brothers Big Sisters Puget Sound
- Bike Works
- Black Girl Hockey Club
- Boys & Girls Club Everett
- Boys & Girls Club of King County
- Burke Museum
- CHOOSE 180
- Cascade Public Media
- Chief Seattle Club
- Classical King
- Communities in Schools of Tacoma
- Community Passageways
- Community for Youth
- Conservation International
- Cornish College of Arts
- Cultures United
- Denise Louie Education Center
- Densho
- Duwamish River Community Coalition
- ECOSS
- EarthGen
- FareStart
- Financial Beginnings Washington
- Food Lifeline
- Friends of the Children Seattle
- Front and Centered
- GSBA
- Gifts of Hope
- Girl Scouts Western WA
- Girls on the Run Puget Sound
- Habitat for Humanity Seattle- King & Kittitas
- Habitat for Humanity in Whatcom County
- Jubilee Women's Center
- KEXP
- King County Play Equity Coalition
- Lushooifseed Research
- Mary's Place Seattle Bellweather Housing
- Museum of Pop Culture (MoPOP)
- NAAM
- NAMI Washington
- Na ah Illahee Fund
- Native Action Network
- North Helpline
- Northwest Indian College
- One Love Foundation
- PE Teachers from Seattle, Tacoma & Renton
- Path With Art
- Playworks Education Energized
- Plymouth Housing
- Potlatch Fund
- Pottery Northwest
- Project Girl Mentoring Program
- ROOTS Young Adult Shelter
- Rainier Athletes
- Rainier Prep
- Rainier Valley Food Bank
- Rainier Vista Boys & Girls Club
- ReWA
- Rise Above
- SCIDpda
- SIFF
- School's Out Washington
- Seattle Aquarium
- Seattle Children's Museum
- Seattle Children's Theatre
- Seattle Indian Health Board
- Seattle Opera
- Seattle Pride
- Seattle Pride Hockey Association
- Seattle Rep
- Seattle's Union Gospel Mission
- Skate Like a Girl
- Skyway Coalition
- Southeast Seattle Education Coalition
- Teentix
- The 5th Avenue Theatre
- The Eggrolls
- The Nature Conservancy- WA
- Treehouse
- UNCF
- United Indians of All Tribes Foundation
- United Way of King County
- Uplift Northwest
- Upower
- Urban Artworks
- Urban Family
- Urban League
- Ventures
- WWIN
- Wing Luke Museum
- Woodland Park Zoo
- YMCA of Greater Seattle
- YWCA Seattle King Snohomish
- You Grow Girl
- Young Women Empowered
- YouthCare

THANK YOU!

Our impact is made possible thanks to the generous support of our fans, investors, partners, volunteers, and friends. From making a direct donation, to buying a 50/50 raffle ticket or mystery puck, to participating in our Anchor Auction, to purchasing Kraken Common Thread merchandise, to attending the Tidal Shift Gala, we are grateful for the many ways you help One Roof Foundation advance our vision of a more equitable society and healthy planet where all people can realize a brighter future.

We look forward to seeing you next season!



To learn more about how you can support One Roof Foundation please visit onerooffoundation.org

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